

01 / INTRODUCTION

What?

Women remain underrepresented at every level in corporate America, despite earning more college degrees than men for 30 years and counting.

There is a pressing need to do more, and most organizations realize this: company commitment to gender diversity is at an all-time high for the third year in a row.

One of the most powerful reasons for the lack of progress is a simple one: we have blind spots

when it comes to diversity, and we can't solve problems that we don't see or understand clearly.

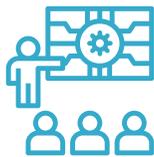
PSN's Women in Leadership Roadshow delivers practical sessions and transferable knowledge to transform your department, showing you how to make a real, and lasting, difference in creating true workplace gender equality.

Who?

Professionals from government in the roles of:

- C-Suite Executives
- Mid-level and Frontline Managers
- Directors and Managers of Human Resources
- Workplace Diversity and Inclusivity Managers

Why?



Gain insight into setting appropriate targets & reporting structures



Hear exclusive one-on-one discussions with some of North America's leading public sector women on their journey to the top in a male-dominated industry



Learn to develop strategies to develop pipelines of future leaders



Examine how the public sector is prioritizing gender equality across all three tiers of government

AGENDA - WASHINGTON, DC, MARCH 21, 2019



9:00	Chairperson Welcome: Expectations and Objectives
9:10	Academic Address: The Diversity and Inclusion Imperative
9:35	<p>Unlocking Your Leadership Potential Dr. Mamta Patel Nagaraja, Science and Engagement Communications, Science Mission Directorate, NASA</p> <ul style="list-style-type: none"> - Defining effective leadership – is there a universal approach? - Aligning your leadership style with your strengths, weaknesses and core values - Inspiring future generations of women to aspire toward leadership roles
10:00	<p>Leadership Lessons from Public Sector Trailblazers & Catalysts Nora Dempsey, Senior Advisor for Innovation, Office of eDiplomacy, U.S. Department of State Marcella Jacobs, Executive Director, Digital Service, U.S. Department of Veterans Affairs</p> <ul style="list-style-type: none"> - Tips and takeaways from leaders – advice for breaking down barriers and driving innovation - Overcoming resistance to change: how to gain buy-in, influence and support - Exploring what today’s leaders learned during their leadership journey and how it can shape future generations of women
10:45	Morning Refreshments and Networking
11:15	<p>Case Study: Leading Transformation - A Survival Guide Marcella Jacobs, Executive Director, Digital Service, U.S. Department of Veterans Affairs</p> <ul style="list-style-type: none"> - Finding ways to promote agility within the public sector - Understanding the people side of change: creating the right culture and identifying your change agents
12:00	Looking to the Private Sector for Inspiration
12:20	<p>Developing the Leaders of Tomorrow – The Path to 50:50 Leadership Margaret Chase, Vice-President & Deputy General Counsel, Fannie Mae Sandy Stanar-Johnson, Director, Equal Employment Opportunity and Diversity, National Security Agency</p> <ul style="list-style-type: none"> - Understanding gender equality as a long-term vision requiring everyone’s commitment and involvement - Leveraging mentoring, sponsorship and coaching to prepare the next generation for success - Exploring what needs to happen – from education and training to workplace culture – to realize gender equity in the public sector
13:00	Lunch and Networking