

## 2018 Annual Membership Survey

Dear members,

In early October 2018, we invited our members to participate in the annual AFERM membership survey. We wanted to gather members' input about our trainings and activities, and their overall experiences with AFERM. The following are key take out from the survey:

In summary, the member survey results showed that:

- AFERM members value Involvement in Community of Practice; Knowledge gained at events; and, Networking opportunities as the aspects most important to them (see question 4 below)
- Top topics for future Luncheon meetings and/or Summit are: Enterprise Risk Management; Federal Enterprise Risk Management New Developments; and , Promoting a Risk-Aware Culture (see question 7 below)
- Overall, 71% were very satisfied and 25% somewhat satisfy with the variety of programs and events (see question 8 below)

For the full survey, please scroll down the survey results.

Thanks for your strong support of our organization and for the thoughtful feedback you shared with us! We hope you are as excited about the future as we are.

Many thanks to Domenyck Schweyer, who compiled the data and developed the graphs in this report.

Thank you,

Yehuda Schmidt

AFERM Membership Committee Chair

## 2018 Annual Membership Survey

### 1. How many years have you been a member of AFERM?

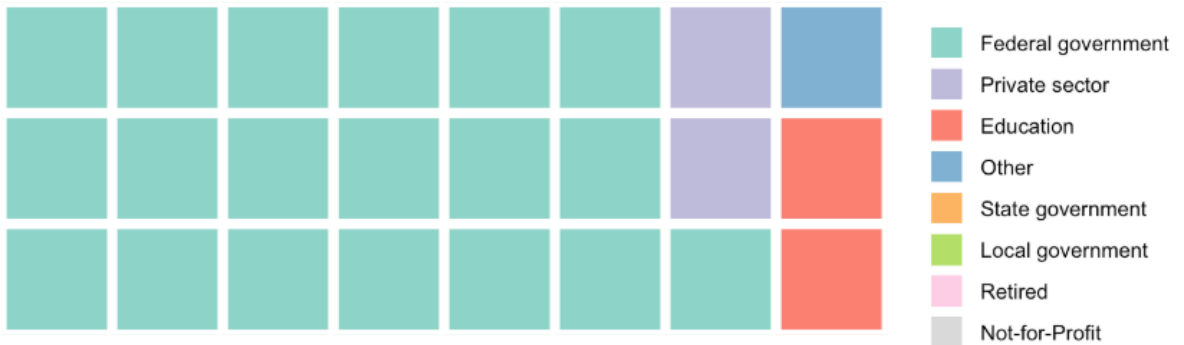
0-1 years	<b>9</b>
2-3 years	6
3-5 years	4
Over 5 years	5



### 2. In which sector do you work?

Federal government	<b>19</b>
Private sector	2
Education	2
Other	1

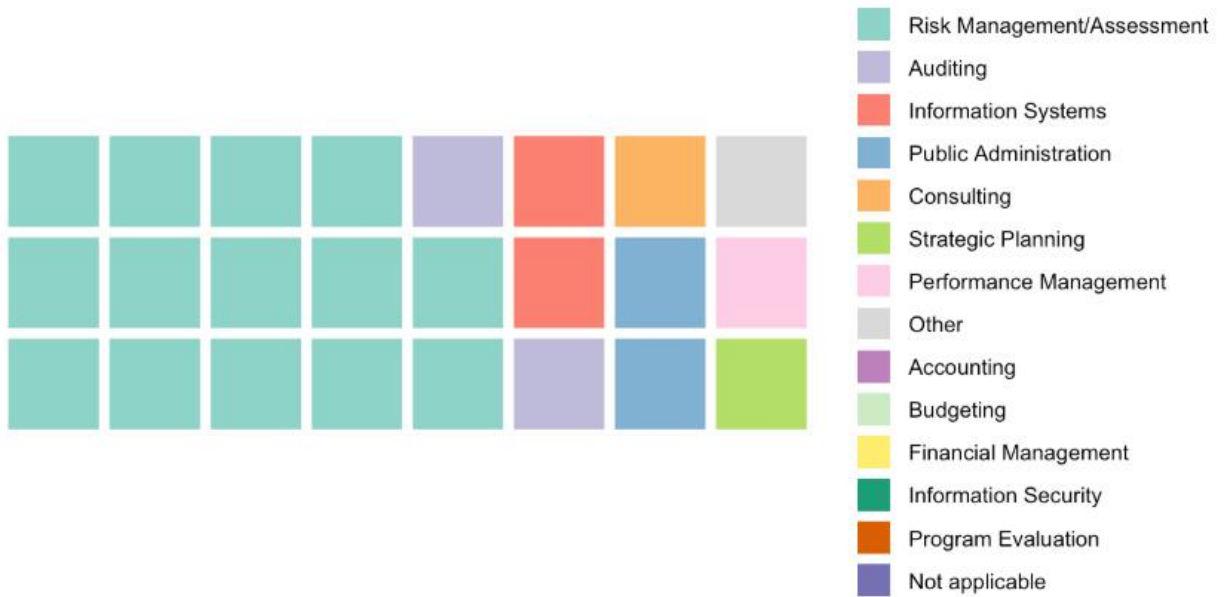
Note: State government; Local government; Retired; and, Not-for-Profit – Zero responses.



**3. What occupational field do you primarily work in?**

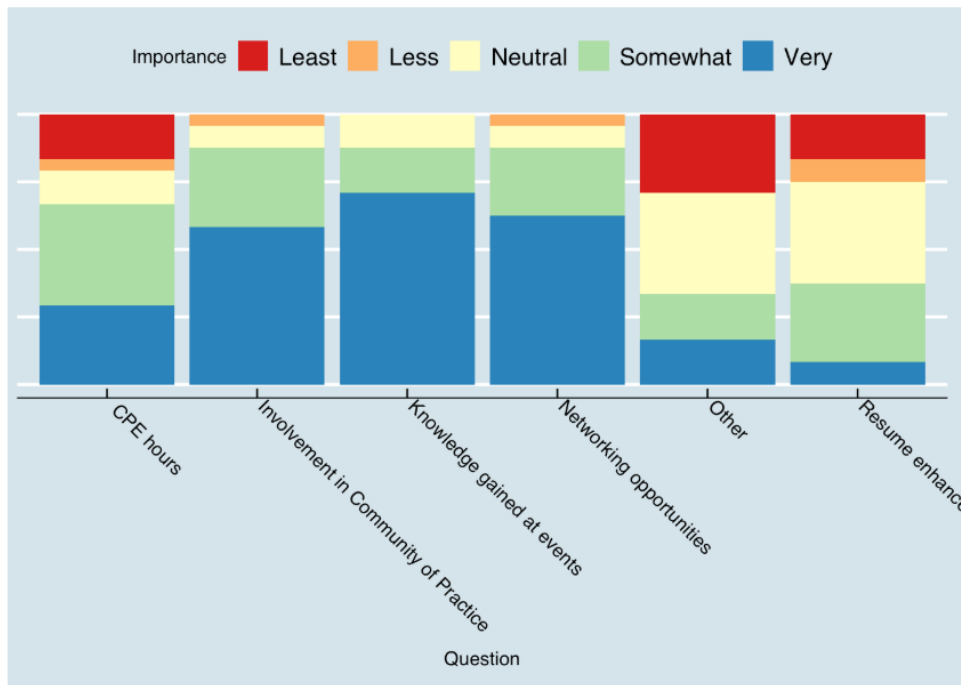
Risk Management/Assessment	<b>14</b>
Auditing	2
Information Systems	2
Public Administration	2
Consulting	1
Strategic Planning	1
Performance Management	1
Other	1

Note: Accounting; Budgeting; Financial Management; Information Security; and, Program Evaluation– Zero responses.



**4. What aspects of being an AFERM member are most important to you?**

Aspects of being AFERM member	Least Important	Less Important	Neutral	Somewhat Important	Very Important
CPE hours	4	1	3	<b>9</b>	7
Involvement in Community of Practice	0	1	2	7	<b>14</b>
Knowledge gained at events	0	0	3	4	<b>17</b>
Networking opportunities	0	1	2	6	<b>15</b>
Other (*)	7	0	<b>9</b>	4	4
Resume enhancement	4	2	<b>9</b>	7	2



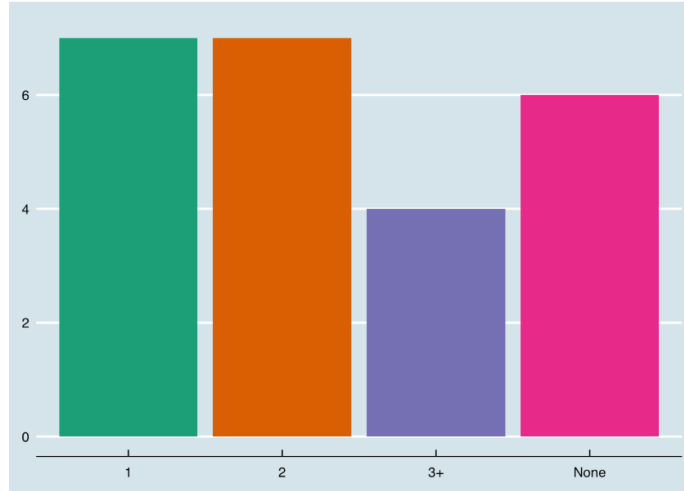
**(\*) Other Responses**

- Risk Management Skills enhancement
- RIMS CRMP-Fed certification
- Tools and educational materials
- Use of knowledge gained in my primary agency, helping to define and shape enterprise concerns
- potential for hiring and future employee talent development
- potential for hiring and future employee talent development
- Growing Trends in ERM in Government, Private and International, new methodologies and areas risk
- The ability to interact with Federal Government decision makers.
- Obtain risk management designation.

## 2018 Annual Membership Survey

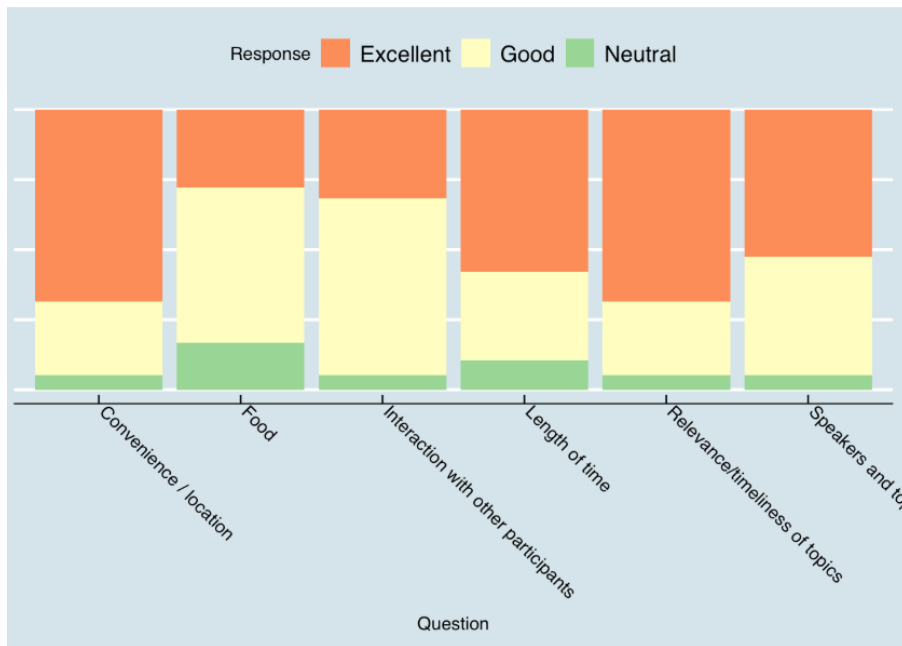
### 5. How many AFERM Luncheons events have you attended in the last 12 months?

1	<b>7</b>
2	<b>7</b>
3+	4
None	6



### 6. Please rate your experience with past AFERM Luncheon events.

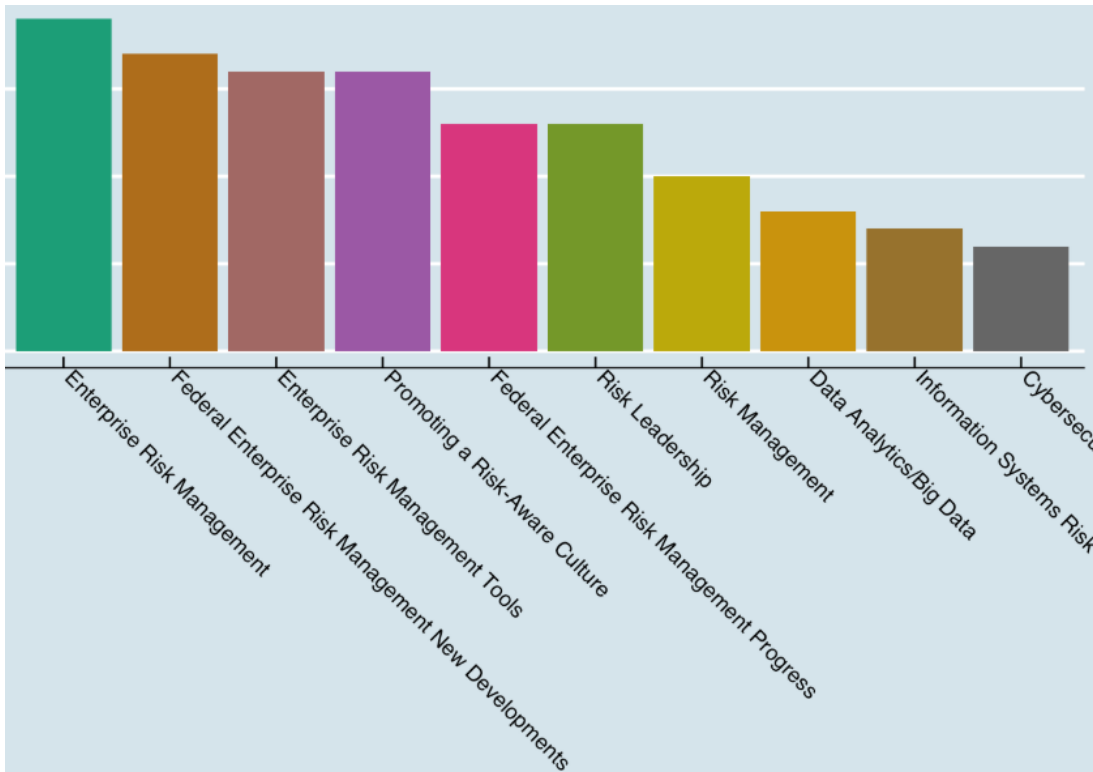
Experience	Excellent	Good	Neutral
Convenience / location	<b>13</b>	5	1
Food	5	10	3
Interaction with other participants	6	<b>12</b>	1
Length of time	11	6	2
Relevance/timeliness of topics	<b>13</b>	5	1
Speakers and topics	10	8	1



**7. What topics interest you for future Luncheon meetings and/or Summit? (Please select all that apply and/or add topics at the end of this question)**

Topics of Interest	Count
Enterprise Risk Management	<b>19</b>
Federal Enterprise Risk Management New Developments	<b>17</b>
Promoting a Risk-Aware Culture	<b>16</b>
Risk Leadership	13
Federal Enterprise Risk Management Progress	13
Risk Management	10

Note: Enterprise Risk Management Tools Information Systems Risk; Cybersecurity/Privacy Risk Data Analytics/Big Data; Ethics requirement for Maryland and Virginia; and, Real-life case studies– Zero responses.



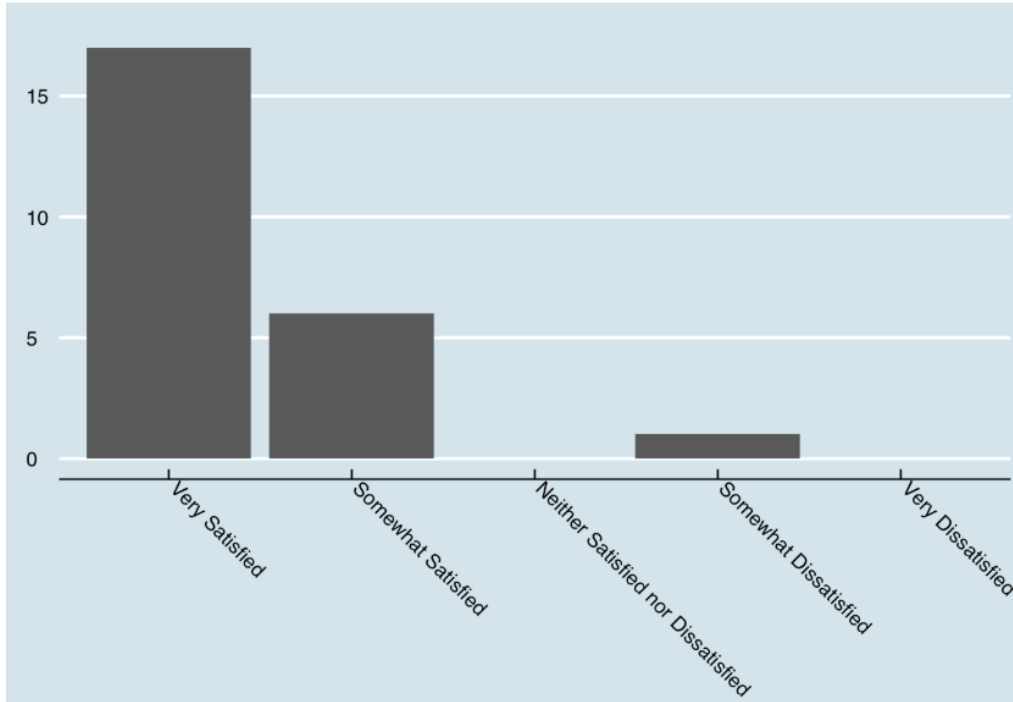
**Other Responses**

- A-123 Circular/ERM/Risk Management implementation
- Ethics requirement for Maryland (most important to me) and Virginia (I need the hours)
- Real-life case studies.

**8. Overall, how satisfied are you with the variety of programs and events that AFERM offers as part of your membership?**

Very Satisfied	<b>17</b>
Somewhat Satisfied	6
Somewhat Dissatisfied	1

Note: Neither satisfied nor dissatisfied; and, Very Dissatisfied – Zero responses.



**9. What can we do to get you more involved in AFERM?**

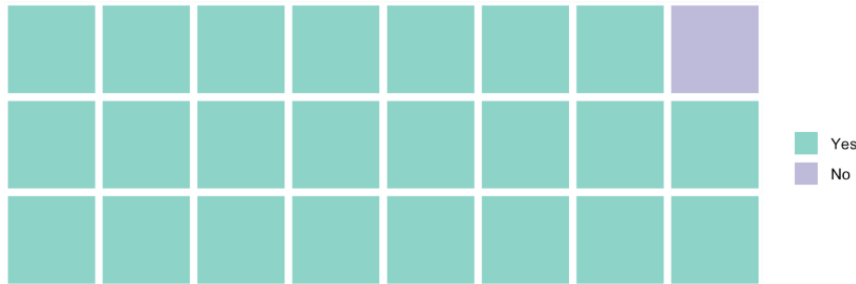
- For #12 below - I prefer to attend in person. If I were not local I would definitely attend virtually but would expect a discount.
- Establish a working group to bring more consistency to the practice of ERM. E.g, there are many inconsistencies in the ERM playbook as it is taken from multiple sources using inconsistent terminology
- Webinars and focused sessions with how-to's, tools, templates, techniques
- Ethics credit hours for Maryland and Virginia. Late Afternoon and early evening events
- GSEs and larger Private Sector Companies to speak, Fraud and Risk Speakers (FBI, NSA, TSA)
- Increase the number of training events.

**10. What do you like the most about being a member of AFERM?**

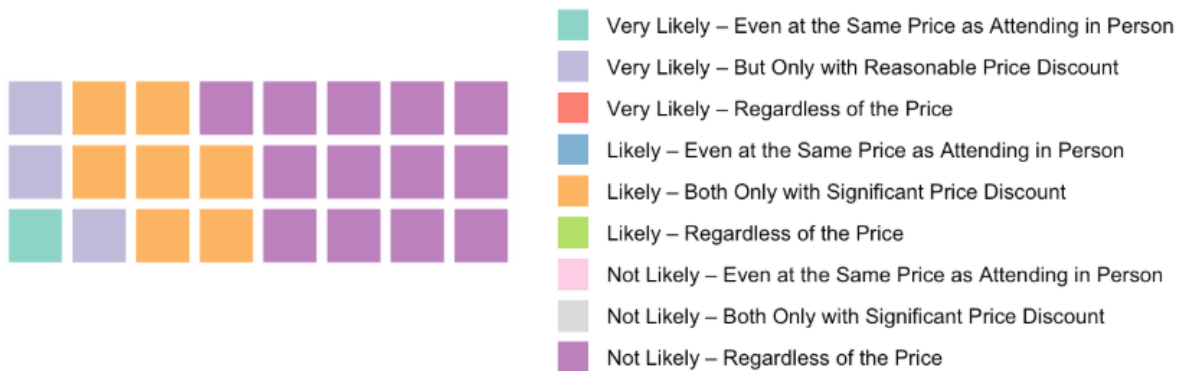
- For #13 below - I would refer a friend regardless of discount
- Expanding my abilities to discover, comprehend, and drive enterprise risk management.
- Bring a part of a professional industry group dedicated to positive change in the federal government
- Professional network
- Education, networking, leadership; speakers and topics; relationship with AGA at times. Federal Government, contractor and professional firms as speakers.
- Events and lunches where I can learn more about ERM in the federal context
- Involvement in Community of Practice.
- Acquire knowledge in the risk management area; network with both Federal Government risk professionals and other contractors; and, involve in community of practice.

**11. Do you intend to renew your membership when your membership reach the end of your current membership?**

Yes	<b>23</b>
No	1



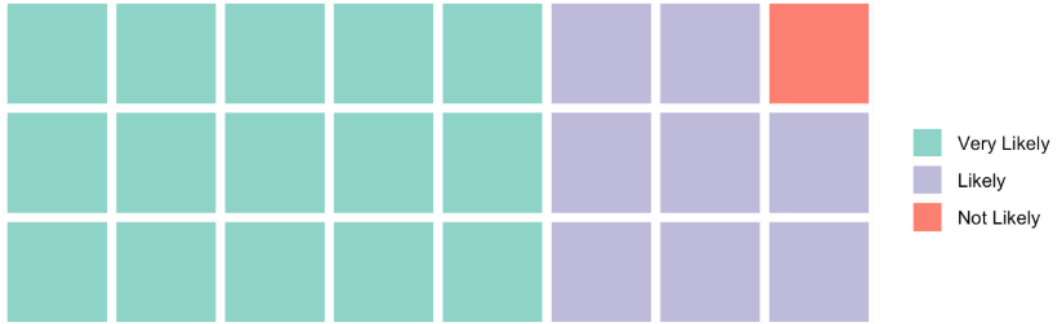
**12. If offered the opportunity to pay for virtual attendance (online, live streaming) at the annual AFERM Summit, how likely are you to participate in the 2-day event?**





**13. If offered a discount on your membership dues, how likely are you to refer a colleague to join AFERM as a member?**

Very Likely	<b>15</b>
Likely	8
Not Likely	1



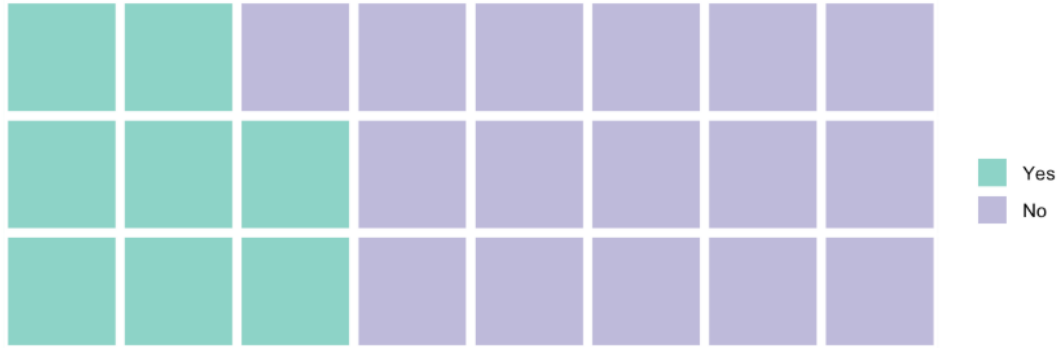
**14. If we could source benefits (discounts, education, conference attendance) through a partnership with RIMS (Commercial Risk Management Society) and/or AGA, would they be valuable to you?**

Yes	<b>23</b>
No	1



**15. Would you be interested in serving in one of the AFERM’s Committees or on the Board?  
 (If yes, add your name and email address so we can contact you)**

Yes	8
No	<b>16</b>



- IOC and Thought Leadership Committee
- Membership Committee
- Program Committee
- Summit Committee
- Strategic Planning Committee

Names were redacted

Thank you for taking the time to provide your feedback! Your input will help us make the AFERM an even better organization.