2018 Mid-Year Membership Survey Results

Introduction
In late March 2018, we invited our members to participate in a short membership survey. We wanted to gather members’ input about our trainings and activities, and their overall experiences with the AFERM organization.

We will continue our efforts to effectively communicate with our members and to provide everyone with adequate support to advance their career.

Thanks for your strong support of our organization and for the thoughtful feedback you shared with us! We hope you are as excited about the future as we are.

Thank you,
Yehuda Schmidt
AFERM Membership Committee Chair

Results

1. In which sector do you work?

<table>
<thead>
<tr>
<th>Sector</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal government</td>
<td>28</td>
</tr>
<tr>
<td>State government</td>
<td>1</td>
</tr>
<tr>
<td>Private sector</td>
<td>10</td>
</tr>
<tr>
<td>Retired</td>
<td>1</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>1</td>
</tr>
</tbody>
</table>
2. What occupational field do you primarily work in?

**Other (please specify):**
- Planning, Performance, Evaluation, ERM, and Management Controls
- Oversight
- Statistician

3. What certifications do you hold? (Select all that apply)
Other (please specify):

- Certified Information Systems Security Professional (CISSP)
- Certified in Risk Management Assurance
- Project Management Institute (PMI)- Risk Management Program (RMP)
- Change Management Advanced Practitioner
- Associate in Risk Management (ARM)
- Certified Internal Controls Auditor (CICA)
- Associate in Risk Management - Enterprise Risk Management (ARM-E)
- Certified in Risk and Information Systems Control (CRISC)
- Certified in the Governance of Enterprise IT (CGEIT)

4. What aspects of being an AFERM member are most important to you?

<table>
<thead>
<tr>
<th></th>
<th>Very Important</th>
<th>Somewhat Important</th>
<th>Neutral</th>
<th>Less Important</th>
<th>Least Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Knowledge gained at events</td>
<td>90%</td>
<td>10%</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Networking Opportunities</td>
<td>61%</td>
<td>34%</td>
<td>5%</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Involvement in Community of Practice</td>
<td>49%</td>
<td>32%</td>
<td>17%</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Resume Enhancement</td>
<td>12%</td>
<td>20%</td>
<td>37%</td>
<td>15%</td>
<td>17</td>
</tr>
<tr>
<td>Continuing Professional Education</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(CPE) hours</td>
<td>18%</td>
<td>40%</td>
<td>30%</td>
<td>8%</td>
<td>5</td>
</tr>
</tbody>
</table>

4a. Please list any other important aspects of being an AFERM member:

- Online training and resources
- Growth and prominence of the risk management profession.
- Growth and prominence of the risk management profession.
- Training Courses at discounted amount;
- Opportunity to obtain an ERM certification (once the program is developed)
- Collaborating with industry contemporaries
- Training opportunities
- Gain insight into latest developments in the Federal space related to ERM
- volunteer
- Additional training events.
5. How many AFERM educational events (including luncheons, workshops and summits) have you attended in the last 12 months?

![Pie chart showing event attendance]

If you haven’t attended any events in the last year, please share with us your reasons:

- Scheduling
- The time of day the events / luncheons hold have not been convenient
- Change in management at my organization.
- Just became a member in past few months
- Luncheons are hard for me. I prefer dinner events.

6. Please rate your experience with past AFERM events.

<table>
<thead>
<tr>
<th></th>
<th>Excellent</th>
<th>Good</th>
<th>Neutral</th>
<th>Poor</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speakers and topics</td>
<td><strong>68%</strong></td>
<td>27%</td>
<td>0%</td>
<td>0%</td>
<td>5%</td>
</tr>
<tr>
<td>Relevance/timeliness of topics</td>
<td><strong>49%</strong></td>
<td>44%</td>
<td>2%</td>
<td>0%</td>
<td>5%</td>
</tr>
<tr>
<td>Length of time</td>
<td>44%</td>
<td><strong>46%</strong></td>
<td>5%</td>
<td>0%</td>
<td>5%</td>
</tr>
<tr>
<td>Convenience/Location</td>
<td><strong>46%</strong></td>
<td>32%</td>
<td>17%</td>
<td>0%</td>
<td>5%</td>
</tr>
<tr>
<td>Interaction with other participants</td>
<td>41%</td>
<td><strong>46%</strong></td>
<td>5%</td>
<td>2%</td>
<td>5%</td>
</tr>
<tr>
<td>Food</td>
<td>27%</td>
<td><strong>41%</strong></td>
<td>17%</td>
<td>0%</td>
<td>15%</td>
</tr>
</tbody>
</table>
7. What topics interest you for future luncheon meetings and the 2018 Summit? (Please select all that apply and/or add topics at the end of this question)

Other topics (please specify):

- Specific risk event scenarios - evaluate/understand what worked/didn’t work
- Metrics
- Meaningful dashboards
- Use of "big data"/AI in ERM
- How risk management is part of a system of internal controls--Green Book stuff. How risk, controls, and governance are intertwined and all part of an objectives-based program. ERM is not a silo.
- Managing the relationship between CISOs and CROs (cyber risk and enterprise risk)
- Sustaining ERM programs (Tactics, Techniques and Procedures); Presentations Material (Panel?) from PRIMA/URMIA ERM in Public Sector and Higher Ed Workshops; Reporting Formats/Techniques
- Information technology as part of ERM.
8. What change would increase your ability/willingness to attend AFERM events?

<table>
<thead>
<tr>
<th>Change</th>
<th>Very Important</th>
<th>Somewhat Important</th>
<th>Neutral</th>
<th>Less Important</th>
<th>Least Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>More advanced notice of events</td>
<td>41%</td>
<td>22%</td>
<td>27%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Different speakers/topics</td>
<td>39%</td>
<td>29%</td>
<td>27%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Different location</td>
<td>10%</td>
<td>5%</td>
<td>59%</td>
<td>20%</td>
<td>7%</td>
</tr>
<tr>
<td>Lower cost</td>
<td>10%</td>
<td>20%</td>
<td>54%</td>
<td>7%</td>
<td>10%</td>
</tr>
<tr>
<td>Whether employer supports attendance or not</td>
<td>17%</td>
<td>10%</td>
<td>46%</td>
<td>15%</td>
<td>12%</td>
</tr>
</tbody>
</table>

Please list any other changes that would increase your attendance:

- Ensure ability to attend via online/remote attendance.
- Better conference facilities, ability to register with delayed payment because of inability to pay prior to start of Fiscal Year on Oct 1.
- More comprehensive calendar of AFERM events for at least the next 6-12 months forward.
- Time of day of event.
- Not having it at the end of the year. My agency under a CR (which is normally the case in the 1Q does not have training funds until a budget is passed. We have to pay it out of pocket with no reimbursement. If you had it in the middle of the year agencies will normally have their budget and training funds. You may also have more participation. I have been told that unless a budget is passed by 9/30, if we operate under a CR there will be no training funds until the budget is passed. Also, don't schedule it on Election Day (was scheduled on Election Day in 2016) or the week of a major holiday.
- Really need to consider expanding membership and focus beyond just federal government and include public sector/state government, etc.
- Partnership with other organizations and NASB qualified CPE.
9. Overall, how satisfied are you with the variety of programs and events that AFERM offers as part of your membership?

- Very Satisfied: 66%
- Somewhat Satisfied: 24%
- Neither satisfied nor dissatisfied: 7%
- Somewhat Dissatisfied: 3%

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